

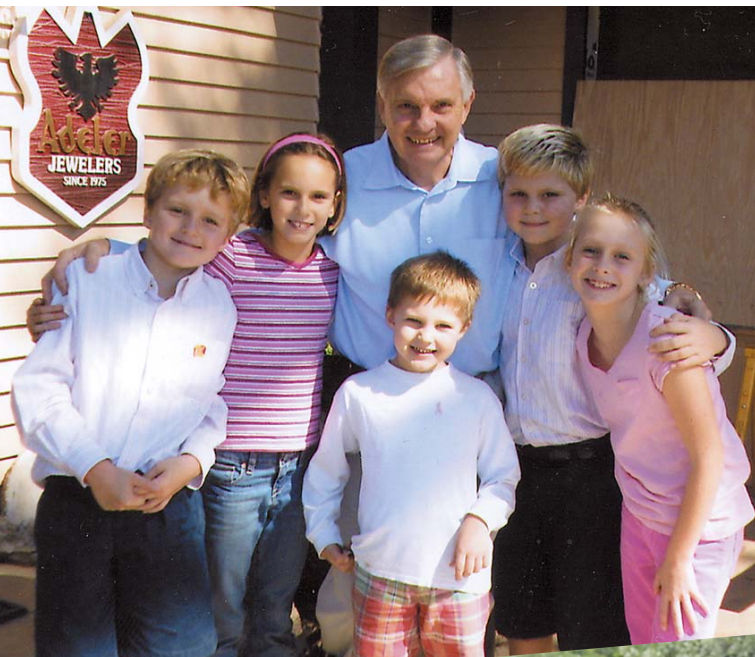


*The Adeler Jewelers
Great Falls Optimist Club*

**28th Annual
Children's Spring Festival**

*Games
Rides
Food
Fun!*

*Sunday, April 1st
2:00 - 4:30 pm*



Welcome!!

“Green” to Have an “Egg Hunt”

28 years ago, I was looking for a way to give back to Great Falls for welcoming me into their community with such kindness. A decade before, we had established our family jewelry store in the Village Centre and had decided to use the “green” to have an “Egg Hunt”. We thought ...what fun it would be to put gems in some of the eggs, to make the hunting a little more exciting, and share my passion for stones with the kidsThus began a wonderful tradition!

This tradition has grown through the years to include inflatables, games, hay rides and more.

We are grateful for the partnership of the Great Falls Optimist Club who joined us very early on in this adventure AND for the sponsorship of so many local merchants and individuals who continue to help us grow this event to even greater heights. Without you, this festival would not be what it is today.

Great Falls is a unique and wonderful place. We are blessed to call it OUR COMMUNITY. And just as this Festival has grown through the years, so has our “small family business”. This year we decided to reaffirm our commitment to this amazing community by expanding our Flagship Store. Our larger, warm and welcoming two-story showroom allows us to pamper all of you, our friends and clients better. So we invite you to come by for a cup of coffee, or a glass of champagne and stroll through our new space, we have a place for the kids, and we even bring the dogs, but most importantly, it shows that we plan on being in Great Falls, involved and participating in community events, and hosting many of our own, for many years to come. Thank you for trusting us through 37 years, two daughters and 5 grand kids later.... We love being your family jeweler!

—JORGE ADELER



President Message

GREAT FALLS OPTIMIST CLUB ADELER JEWELERS ANNUAL CHILDRENS SPRING FESTIVAL AND EGG HUNT, APRIL 1, 2012 AT THE GREAT FALLS VILLAGE CENTRE.

The Great Falls Optimist Club is proud to partner with Adler Jewelers Family to present this FAMILY EVENT FOR CHILDREN. To see the children, parents and grand parents having fun together lifts our spirit and for the day together we forget the problems of the world.

Children enjoy the The HAY RIDE, provided by Larry Kropps, owner of Kropps Crops, and the Games, bounces, and other activities. Then, at 4:00pm, all eyes are focused on the egg hunt.

This is one of the programs we all enjoy and we believe you will enjoy it too.

SOME OTHER GREAT FALLS OPTIMIST CLUB YOUTH PROGRAMS

The Optimist Oratorical Contest gives youngsters the chance to speak to the world. More than \$150,000 in college scholarships are awarded annually from this program.

The Great Falls Oratorical Contest is normally held in April with the winners competing in the local contest leading to the Capital-Virginia District Contest. The boy and girl winners of the District competition will each receive a \$1,500 college scholarship. The topic for the 2012 contest is: **"How my Optimism Helps me Overcome Obstacles"**

THE GREAT FALLS CLUB CONTEST WILL BE HELD THURSDAY April 12, 2012 (THERE IS TIME TO SIGN) FOR INFO CALL RON KLABUNDE 703-439-4858 em ronklabunde@gmail.com

Partners in Education awards

For outstanding Career Center Specialists who serve in our local high schools.

Recognition for their dedicated service preparing our high school students as they transition to college and prepare to pursue lifelong careers.

In addition, these educators partner with the Optimistic Club of Great Falls to help us identify students worthy of recognition and honor for their academic achievements and contributions to the community.

HELPING HANDS AWARDS

(adapted program from the Optimist Club Greater Vienna)

The Helping Hands Program was developed by the Optimist Club of Greater Vienna and was the idea of and established by Past President Sheryl Friedley during her term in 1996-1997. The purpose of the program is to recognize a sixth grader from each of the elementary schools in the club's service area that goes "above and beyond" in helping to support school-related and extracurricular activities.

The students are nominated by the staff at their respective schools. They are invited to a club general membership dinner meeting, along with their parents and a teacher/school administrator, and acknowledged for their accomplishments.

Each student is awarded a trophy/certificate and \$300 to be spent, in coordination with the school principal/teacher, to support school activities.

YOUTH AWARD OF EXCELLENCE

YOUTH AWARD OF EXCELLENCE honors outstanding high school sophomores and juniors for their accomplishments in the following six areas of achievement: **academics, citizenship, fine arts, science, technology, and sports.** All students nominated for this honor are recognized with certificates, and distinguished honorees in each category are recognized with plaques. Celebrate the youth of our community; who have excelled, and made a difference in our schools!

FOOD FOR NEEDLY FAMILIES
THE GREAT FALLS OPTIMIST CLUB PROVIDES HOLIDAY MEALS AND SOME OTHER TIMES THROUGH THE YEAR FOR NEEDY FAMILIES.
FOR MORE INFO PLEASE SEE OUR WEBSITE www.greatfallsoptimist.org

OPTIMIST PROGRAMS ARE PROVIDED WITH THE SUPPORT OF THE WHOLE COMMUNITY. WE ARE GREATFUL FOR YOUR SUPPORT AND MAKE EVERY EFFORT TO SERVE EFFECTIVELY AND RESPONSIBLY

THE GREAT FALLS OPTIMIST YOUTH FOUNDATION (IRS 501 C 3)
WE INVITE YOU TO JOIN US AS MEMBERS, ADVISORS, CONTRIBUTORS, AND VOLUNTEERS

T R COOK, PRESIDENT,
THE GREAT FALLS OPTIMIST CLUB
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trcookphoto@aol.com
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The Optimist Creed Promise Yourself:

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- ☞ To make all your friends feel that there is something in them;
- ☞ To look at the sunny side of everything and make your optimism come true;
- ☞ To think only of the best, to work only for the best, and to expect only the best;
- ☞ To be just as enthusiastic about the success of others as you are about your own;
- ☞ To forget the mistakes of the past and press on to the greater achievements of the future;
- ☞ To wear a cheerful countenance at all times and give every living creature you meet a smile;
- ☞ To give so much time to the improvement of yourself that you have no time to criticize others;
- ☞ To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

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- United We Stand
- Down on the Farm
- Dinosaurs Rock
- Under the Sea
- Vroom and Zoom
- Zoo Keepers
- Water, Water Everywhere

Upper Camp

Rising 1st Graders
To Rising 3rd Graders

Themes Include:

- Awesome Art & 123 Smile
- Cooking with Flair
- Sports & More (2 week session)
- Science Sizzles
- Theatre in the Village (2 week session)

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- Growing crystals you can eat**
- Exploring different gemstones**
- and lots more!!**

You must be 6yrs-12years old to join

Go To:

www.adelerjewelers.com/kidsclub

Birthstones

January - Garnet

Garnet, the birthstone for January, signifies eternal friendship and trust and is the perfect gift for a friend. Garnet, derived from the word granatum, means seed, and is called so because of the gemstone's resemblance to a pomegranate seed. References to the gemstone dates back to 3100 B.C., when the Egyptians used garnets as inlays jewelry. Garnet is the name of a group of minerals that comes in a rainbow of colors, from the deep red of the pyrope garnet to the vibrant green of tsavorites.

February - Amethyst

Amethyst, the gemstone believed by ancient Greeks and Romans to ward off the intoxicating powers of Bacchus, also is said to keep the wearer clear-headed and quick-witted. Throughout history, the gemstone has been associated with many myths, legends, religions, and numerous cultures. English regalia were even decorated with amethysts during the Middle Ages to symbolize royalty. It has been associated with many myths, legends, religions, and numerous cultures. Amethyst is purple quartz, a beautiful blend of violet and red that can found in every corner of the earth. Historically, the finest amethyst were found in Russia and were featured in much royal European jewelry.

March - Aquamarine

The two birthstones for March are aquamarine and bloodstone. The name aquamarine is derived from the Latin word aqua, meaning water, and marina, meaning the sea. This gemstone was believed to protect sailors, as well as to guarantee a safe voyage. The serene color of aquamarine is said to cool the temper, allowing the wearer to remain calm and levelheaded. Its pale, cool color beautifully complements spring and summer wardrobes. Aquamarine is most often light in tone and ranges from greenish blue to blue-green; the color usually is more intense in larger stones. The second birthstone for March is bloodstone, a dark-green jasper flecked with vivid red spots of iron oxide. This ancient stone was used by the Babylonians to make seals and amulets and was believed to have healing powers - especially for blood disorders. It is sometimes called the martyr's stone as legend tells that it was created when drops of Christ's blood stained some jasper at the foot of the cross.

April - Diamond

As the April birthstone, diamonds are the ideal gift for a loved one. And now you have more choices than ever. Get creative and give the ultimate gift of beauty: a fancy-color diamond. Fancy-color diamonds are natural, rare and truly exotic gem of the earth. Diamonds in hues of yellow, red, pink, blue, and green range in intensity from faint to vivid

and generally the more saturated the color, the higher the value. In fact, diamonds sparkling with intense color are rare and may be priced higher than a colorless diamond of equal size. Because fancy-color diamonds are very desirable, color is sometimes introduced in a laboratory.

May - Emerald

As the birthstone for May, the emerald, a symbol of rebirth, is believed to grant the owner foresight, good fortune, and youth. Emerald, derived from the word smaragdus, meaning green in Greek, was mined in Egypt as early as 330 B.C. Today, most of the world's emeralds are mined in Colombia, Brazil, Afghanistan, and Zambia.

June - Pearl and Alexandrite

June counts three gems as birthstones, pearl, Alexandrite, and moonstone. Historically, pearls have been used as an adornment for centuries. They were one of the favorite gem materials of the Roman Empire; later in Tudor England, the 1500s were known as the pearl age. Pearls are unique as they are the only gems from living sea creatures and require no faceting or polishing to reveal their natural beauty.

Alexandrite

A relatively modern gem, Alexandrite, was first discovered in Russia in 1831 during the reign of its namesake, Czar Alexander II, and is an extremely rare chrysoberyl with chameleon-like qualities. Its color is a lovely green in both daylight and fluorescent light; it changes color to a purplish red in incandescent light.


Moonstone

The third birthstone for June is the Moonstone. It was given its name by the Roman natural historian Pliny, who wrote that moonstone's appearance altered with the phases of the moon - a belief that held until well after the sixteenth century. A phenomenal gemstone, moonstones show a floating play of light (called adularescence) and sometimes show either a multirayed star or a cat's eye. Considered a sacred stone in India, moonstones often are displayed on a background of yellow (a sacred color) and are believed to encapsulate within the stone a spirit whose purpose is to bring good fortune. Part of the family of minerals called feldspar, moonstone occurs in many igneous and metamorphic rocks and comes in a variety of colors such as green, blue, peach, and champagne.

July - Ruby

There's no better way to demonstrate your love than by giving a ruby in celebration of a July birthday. Rubies arouse the senses, stir the imagi-

SEE BIRTHSTONES, PAGE 8








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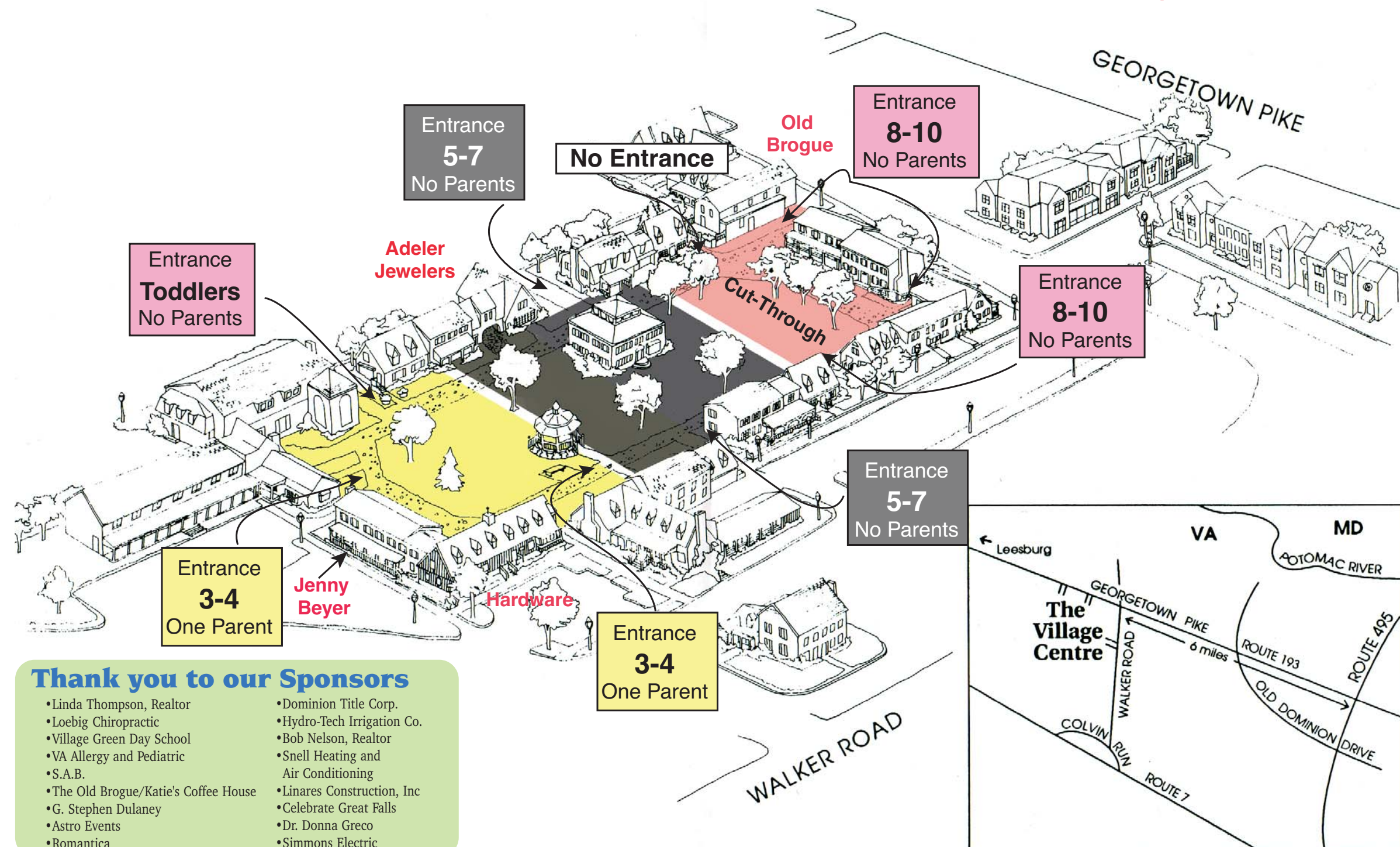
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28th Annual Egg Hunt brought to you by Adeler Jewelers and the Great Falls Optimist Club at the Village Centre



Thank you to our Sponsors

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- Celebrate Great Falls
- Dr. Donna Greco
- Simmons Electric

Tickets go on sale at 1:00
Games and rides are from 2-4
The egg hunt from 4:00-4:30

The egg hunt includes over \$5000 worth of gemstones donated by Adeler Jewelers, mixed with candy and stuffed into 7,000 plastic eggs that will be scattered around the Village Centre for children ages 1-10 to find.

TICKETS

\$10 per child
Ages 1-10 and
Parents are free
Donations welcome...

If you would like to know what your "gem" is, please go to www.AdelerJewelers.com and follow the link under *Learn More*.

Important Information

***** PLEASE NOTE: Candy in the Egg Hunt may contain nuts!** We do our best to avoid this, but we cannot guarantee it because even nut-free candy MAY HAVE BEEN MADE on machines that previously processed candy that did contain nuts.

NO RAIN DATE: Due to the size of this ever-popular event, and to

scheduling requirements for the Village Centre and volunteer staff, we are unable to provide a rain date for the egg hunt. Please call 703-759-4076 after 9:00 am on April 1 to verify the status of the event if you are concerned about cancellation due to inclement weather.

VOLUNTEERS NEEDED: We can always use more volunteers to help with a range of

jobs, including staffing an entrance, helping with set up and clean up the day of the hunt, and other activities. If you are interested in helping with this fun, 5family-friendly event, please contact at 703-759-4076 or info@adelerjewelers.com. This is a terrific opportunity for Scout troops and students looking for community service opportunities!





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Dr. Donna Greco D.M.D. Family Dentistry



Dr. Donna Greco completed her undergraduate studies in fine art, and after a brief professional career as a graphic artist, she returned to dental school and earned her Doctorate of Medicinal Dentistry from the University of Kentucky in 2002.

As a dental student, she was selected as one of only three dental students to ever complete the year-long clinical research training program at NIH in Bethesda, Maryland, studying head and neck development. After graduation, she returned to the D.C. area

and eventually settled in Loudoun County, where she resides with her husband, Craig, and their daughter. Dr. Greco participates in extensive continuing education and training in all aspects of her profession, including her particular areas of interest which are esthetic and cosmetic dentistry, orthodontics and dentofacial orthopedics, dentistry for children and TMJ disorders.

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Birthstones

FROM PAGE 5

nation, and are said to guarantee health, wisdom, wealth and success in love. Ruby is a variety of the gems species corundum. It is harder than any natural gemstone except diamond, which means a ruby is durable enough for everyday wear. Fine-quality ruby is extremely rare, and the color of the gem is most important to its value.

August - Peridot

Two birthstones are available for August birthdays: Peridot and Sardonyx.

Peridot is said to host magical powers and

healing properties to protect against nightmares and to bring the wearer power, influence, and a wonderful year. As peridot is a gemstone that forms deep inside the Earth and brought to the surface by volcanoes, in Hawaii, peridot symbolizes the tears of Pele, the goddess of fire and volcanoes. Today, most of the peridot supply comes from Arizona; other sources are China, Myanmar, and Pakistan.

Sardonyx

Sardonyx is a form of onyx and is recognized by its layers of reddish brown and white

banding. It was popular with the ancient Greeks and Romans who carried into battle talismans of sardonyx engraved with images of heroes such as Mars or Hercules, believing that this would bring courage and victory. Because of its attractive banding, sardonyx has long been used to fashion cameos (carved raised figures) and intaglios (the reverse of cameos). This gemstone is found throughout the world.

September - Sapphire

Sapphire, the September birthstone, has been popular since the Middle Ages and, ac-

SEE BIRTHSTONES, PAGE 6



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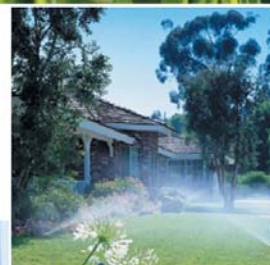
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Birthstones

FROM PAGE 8

cording to folklore, will protect your loved ones from envy and harm. Medieval clergy wore sapphires to symbolize heaven, while commoners thought the gem attracted heavenly blessings. Blue sapphires range from very light to very dark greenish or violetish blue, as well as various shades of pure blue. The most prized colors are a medium to medium dark blue or slightly violetish blue.

October - Tourmaline and Opal

October is another month with two birthstone choices - Tourmaline and Opal.

Tourmaline has become a favorite gemstone among jewelry designer, and gem collectors the world over. Since it is available in a wide variety of colors, it is ideally suited to almost anyone's taste.

Tourmaline also is known for displaying several colors in the same gemstone. These bi-color or tri-color gems are formed in many combinations; gemstones with clear color distinctions are highly prized. One multi-color variety is known as watermelon tourmaline, and features green, pink, and white colors bands; to resemble its namesake, the gemstone is cut into thin slices having a pink center, white ring, and green edge.

The name opal derives from the Greek Opallos, meaning "to see a change (of color)." Opals range in color from milky white to black with flashes of yellow, orange, green, red, and blue. An opal's beauty is the product of contrast between its color play and its background. Opal is a formation of non-crystalline silica gel that seeped into crevices in the sedimentary strata. Through time and nature's heating and molding processes, the gel hardened into the form of opals.

November - Topaz and Citrine

Two gems are appropriate for November birthdays - Topaz and Citrine.

Topaz is a gemstone available in a rich rainbow of colors. Prized for several thousand years in antiquity, all yellow gems in antiquity were called topaz. Often confused with citrine quartz (yellow) and smoky quartz (brown), quartz and topaz are separate and unrelated mineral species. The most prized color of topaz is called Imperial topaz after the Russian Czars of the 1800s and features a magnificent orange body color with pinkish undertones.

Citrine, the other birthstone for November is known as the "healing quartz". This golden gemstone is said to support vitality and health while encouraging and guiding hope, energy and warmth within the wearer. Citrine can be found in a variety of shades ranging from pastel yellow to dark brownish orange. It is one of the most affordable of gemstones and plentiful in nature.

December - Tanzanite, Zircon, and Turquoise

The three birthstones associated with December are Tanzanite, Zircon, and Turquoise.

Discovered in the late 1960s in Tanzania, and found exclusively in this tiny area of the world, tanzanite exhibits a rich violet-blue color for which the gemstone is treasured; often it is heat-treated to achieve this color. Colors range from blue to purple, and tanzanites that are medium dark in tone, vivid in saturation, and slightly violet blue command premium prices.

Derived from the Arabic words zar and gun, meaning gold and color, zircon is found in a wide range of colors such as: blue, yellow, orange, brown, green, colorless, and red (the most prized color). For many years colorless zircon was used to imitate diamonds. Folk wisdom grants zircon the power to relieve pain, whet the appetite, protect travelers from disease and injury, to ensure a warm welcome, and to prevent nightmares guaranteeing a deep, tranquil sleep.

The name turquoise, from the French expression Pierre tourques or Turkish stone, originated in the thirteenth century and describes one of the oldest known gemstones. Turquoise varies in color from greenish blue, through robin's egg-blue, to sky blue shades and its transparency ranges from translucent to opaque.

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